

(Approved by AICTE, New Delhi and Affiliated to Anna University Chennai)
Sri Kalaivani Nagar, Erode-Gobi Main Road, Othakuthirai,
K.Mettupalayam Post,Gobichettipalayam – 638 455, Erode District, Tamilnadu
Web: http://www.svhec.com/



### INTELLECTUAL PROPERTY RIGHTS CELL

IPR Cell of SHREE VENKATESHWARA HITECH ENGINEERING COLLEGE was established on 14.3.2014 to take care of the activities related to patent filing and evaluation, copyrights, design and other intellectual property rights

#### **ROLES AND RESPONSIBILITIES**

To create an awareness about IPR for faculties and students

To conduct workshops, seminars and training course on IPR

To disseminate knowledge on patents, patent regime in India and abroad and registration aspects

To impart training on future endeavors regarding patent filing processes

To encourage faculty members and scholars to go for patentable works

To create an opportunity for Product development and Commercialization

To support common people to obtain protection for their inventions / innovative ideas

To promote constant awareness about IPs

The Committee to coordinate the activities pertaining to the Intellectual Property of the Institute, and to oversee the filling of patents by the faculty/staff of the institute including copyright and other issues is hereby constituted as:

1	Dr.P.Thangavel PRINCIPAL	Chairman
2	Dr.T.Senthil Prakash HOD/CSE	Coordinator
3	Prof. S.Prakasam, HOD/MECH	Member
4	Prof.S. Sathyasundari HOD/MBA	Member
5	Prof.N.Sukumar ASP/S&H	Member
6	Prof.R.Balraj AP/EEE	Member
7	Prof .R.S.Kamalakannan ASP/ECE	Member
8	Prof. K.Thamaraikannan AP/CIVIL	Member



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### THE INTELLECTUAL PROPERTIES CAN BE BROADLY LISTED AS FOLLOWS:

**PATENT:** is an exclusive right granted for an invention, which is a product or a process that provides a new way of doing something, or offers a new technical solution to a problem.

**COPYRIGHT:** is an exclusive right given to the author of the original literary, architectural, dramatic, musical and artistic works; cinematograph films; and sound recordings.

**TRADE/SERVICE MARK:** means a mark capable of being represented graphically and which is capable of distinguishing the goods or services of one person from those of others and may include shape of goods, their packaging and combination of colours.

**INDUSTRIAL DESIGN:** means only the features of shape, configuration, pattern, ornament or composition of lines or colours applied to any article whether in two dimensional or three dimensional or in both forms, by any industrial process or means, whether manual, mechanical or chemical, separate or combined, which in the finished article appeal to and are judged solely by the eye; but does not include any mode or principle of construction or anything which is in substance a mere mechanical device.

**IC LAYOUT DESIGNS:** means a layout of transistors and other circuitry elements and includes lead wires connecting such elements and expressed in any manner in a semiconductor integrated circuit.

**NEW PLANT VARIETY:** a plant variety that is novel, distinct and shows uniform and stable characteristics.

**BIOTECHNOLOGY INVENTIONS**: include recombinant products such as vectors, nucleotide sequences and micro-organisms.

**TRADITIONAL KNOWLEDGE:** The knowledge developed by the indigenous or local communities for the use of a natural resource with respect to agriculture, food, medicine etc. over a period of time and has been passed from one generation to another traditionally.

**GEOGRAPHICAL INDICATIONS:** means an indication which identify such goods as agricultural goods, natural goods as originating or manufactured in the territory of a country or manufactured in the territory of a country or a region or locality in that territory where a given quality, reputation or other characteristic of such goods is essentially attributable to its geographical origin and in case where such goods are manufactured one of the activities of either the production or of processing or preparation of the goods concerned takes place in such territory, regions or locality as the case may be.



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## **IMPORTANT USEFUL LINKS**

	1	
IPR India	http://www.ipindia.nic.in/	
IP services India	http://ipindiaservices.gov.in/	
Patent Facilitating Centre	http://www.pfc.org.in/index.html	
Rajiv Gandhi National Institute of Intellectual Property	http://www.ipindia.nic.in/rgniipm.html	
	PATENT SEARCH	
WIPO (World Intellectual Property Organization) Patent scope	https://patentscope.wipo.int/search/en/structuredSearch.jsf	
USPTO (United States Patent and Trademark Office)	https://www.uspto.gov/patents-application-process/search- patents	
IP India	https://ipindiaonline.gov.in/tmrpublicsearch/	
InPass (Indian Patent Advanced Search System)	http://ipindiaservices.gov.in/publicsearch/	
Google Patents	https://patents.google.com/	
Espacenet (European Patent Office- Patent Search)	https://worldwide.espacenet.com/	
IPR India	http://www.ipindia.nic.in/	
IP services India	http://ipindiaservices.gov.in/	
Patent Facilitating Centre	http://www.pfc.org.in/	
Rajiv Gandhi National Institute of Intellectual Property	http://www.ipindia.nic.in/	



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### **IPR FUNCTION DETAILS**

S.NO	Academic Year	Organizing Department	Name of the workshop/ seminar	Date of the Event	Resource Person Details
1	2020-21	CIVIL	Value of Intellectual Property Rights In Engineering Sectors	28.08.2020	Dr.C.Meiaraj, Professor, Coimbatore Institute of Technology, Coimbatore.
2	2020-21	CSE	"Role of Intellectual Property Rights in Technology Transfer and Economic Growth: Prospects and Challenges"	18.09.2020	Dr.C.Rajan, Professor/CSE KSR College of Technology, Tiruchengode
3	2020-21	ECE	Intellectual Property Rights (IPRs) & Research Ethics	16.10.2020	Dr.S.Mahendrakumar Professor/ECE VCET, Thindal
4	2019-2020	ECE	Intellectual Property in the contemporary world:New Challenges	16.03.2020	Dr.V.Saminathan ASP/ECE Karpagam College of Engineering Coimbatore
5	2019-2020	EEE	Protection of Trade Secrets	14.03.2020	Dr.M.Umasankar ASP/MBA Kongu Engineering Colege Perundurai
6	2019-2020	CSE	Four Areas of IPR	07.03.2020	Dr.T.SenthilPrakash HoD/CSE Shree Venkateshwara Hi-Tech Engineering College Gobi
7	2019-2020	МВА	Intellectual Property Rights-Challenges and Issues	20.02.2020	Dr.S.Tharanidevi AP/MBA Gobi Arts and Science College Gobi
8	2019-2020	MECH	Protection and Enforcement of Intellectual Property Rights	21.01.2020	Dr.V.Hariharan AP/Mech Kongu Engineering College Perundurai
9	2019-2020	CIVIL	Introduction of Patents and its uses for Research scholars and students	11.01.2020	Dr.R.Sathyanarayan Sridhar Professor Coimbatore Institute of Technology Coimbatore
10	2018-2019	ECE	Intellectual Property Rights "Challenges and Issues"	27.02.2019	Dr.K.Saravanan HoD/Chemical Engineering Kongu Engineering College Perundurai
11	2018-2019	CSE	Seminar on Enforcement of Intellectual Property Rights	08.02.2019	Dr.P.Natesan ASP/CSE Kongu Engineering College Perundurai
12	2018-2019	MECH	IPR in outer space : Issues and Challenges	25.01.2019	Dr.P.Navaneetha krishnan HoD/Mech Kongu Engineering College Perundurai
13	2018-2019	CIVIL	"Importance of Intellectual Property Rights"	28.12.2018	Dr.D.Arunprasath Engineeering Manager L&T Chennai

14	2018-2019	МВА	Seminar on Intellectual Property Rights - Promoting Innovation and Intellectual Property in Information Technology	04.10.2018	Dr.G.Malathi AP/MBA SSM College of enginering Komarapalayam
15	2018-2019	EEE	Legal Formalities during Patent filing , Copyrighting and trade mark	12.09.2018	Dr.S.Albert Alexander ASP/EEE Kongu Engineering College Perundurai
16	2017-2018	MECH	Does Intellectual Property have Gender?	12.04.2018	Dr.K.P.Sridhar Head-Center for Interdisciplanary research KAHE-coimbatore
17	2017-2018	ECE	Copyright and Intellectual Property Rights: An Overview	01.02.2018	Dr.S.Anila ASP/ECE SRIT -coimbatore
18	2017-2018	CSE	Research Methodology	30.01.2018	Dr.P.Thangaraj Proffesor/CSE BIT-sathyamangalam
19	2017-2018	CIVIL	Transforming Dimension of IPR Challenges	11.01.2018	Dr.R.Murugsan HoD/Civil IRTT-erode
20	2017-2018	EEE	intellectual property rights:Emerging Issues and Challenges	13.10.2017	Dr.L.Ashok kumar Professor/EEE PSG -Coimbatore
21	2017-2018	МВА	Seminar on Use of Intellectual Property (IP) for Economic Growth and Competitiveness	24.08.2017	Dr.J.Esthar gnanapoo HoD/MBA SSM-komarapalayam
22	2016-2017	EEE	Enforcement of intellectual property rights	15.02.2017	Dr.M.Sreethar Professor/EEE VCET-Erode
23	2016-2017	CIVIL	IPR(Patent) & innovation	05.01.2017	Dr.K.Saravanan HoD/Chemical Engineering Kongu Engineering College Perundurai
24	2016-2017	MECH	IPR Awarness program for industry and Academicia	14.10.2016	Dr.V.Ravikumar HoD/MBA MPNMJ Engineering College Chennimalai
25	2016-2017	MBA	Seminar on Patenting System in India	21.09.2016	Dr.P.Karthikeyan ASP/MBA Kongu Engineering College Perundurai
26	2016-2017	ECE	Seminar on intellectual property rights	08.09.2016	Dr.N.Kasthuri ASP/ECE Kongu Engineering College Perundurai
27	2016-2017	CSE	Over view of scopus Index journal	11.08.2016	Dr.R.C.Suganthi Professor/CSE Kongu Engineering College Perundurai
28	2015-2016	ECE	challenges of intellectual property rights in digital age	04.03.2016	Dr.C.Ganesh babu Profesor/ECE BIT-sathyamangalam
29	2015-2016	CIVIL	Current issues in Intellectual Property Rights	09.02.2016	Dr.Bheema raju Head HRD/DGM RS D&C india pvt Ltd

30	2015-2016	EEE	Intellectual Property Rights (IPR) and their Implementation	30.01.2016	Dr.L.Prince Anand Head/Training and Research Mas solar systems-coimbatore
31	2015-2016	MECH	IPR for students and faculty member	16.10.2015	Dr.R.Jeganathan Professor/Mech Svhec-Gobi
32	2015-2016	CSE	One Day Seminar on IPR and Management	16.09.2015	Dr.G.Singaravel HoD/IT KSRCE-Thiruchengode
33	2015-2016	МВА	Seminar on 'Importance of IPR In Innovation Management'.	07.08.2015	Dr.J.Esthar gnanapoo HoD/MBA SSM-komarapalayam
34	2014-2015	EEE	Expert Lecture on Intellectual Property Rights (IPR)	06.03.2015	Dr.P.Sakthivel ASP/EEE VCET-Erode
35	2014-2015	CIVIL	Strategies for IPR & plagiarism Risks	13.02.2015	Dr.S.Ramakrishnan AP(SLG)/Civil BIT-sathyamangalam
36	2014-2015	MECH	Role of IPR in innovation management	18.12.2014	Dr.V.Hariharan AP/Mech Kongu Engineering College Perundurai
37	2014-2015	CSE	Importance and scope of IPR in Academic Researches	03.09.2014	Dr.K.Geetha Professor/CSE Excel Engineering College Komarapalayam
38	2014-2015	ECE	Integrating intellectual property into innovation policy	21.08.2014	Dr.G.Murugsan HoD/ECE Kongu Engineering College Perundurai
39	2014-2015	МВА	Intellectual Property Rights Awareness Program	06.08.2014	Dr.T.Vetrivel HoD/MBA VCET-Erode



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## **CIRCULAR**

Cir. No: SVHEC/IPR CELL /01/2020-21

Date: 21.08.2020

IPR CELL meeting to oversee the activities for the academic year 2020-2021 will be scheduled on 24.08.2020, 03.30 pm at Conference Hall. All the members of the committee are informed to attend the meeting.

S.NO	NAME ,	DESIGNATION	SIGN
1	Dr.P.Thangavel /PRINCIPAL	Chairman	Cm 2108 2
2	Dr.T.Senthil Prakash/HOD/CSE	Coordinator	- Jehn
3	Dr.S.Prakasam/HOD/MECH	Member	Shap
4	Dr.S.Sathyasundari/HOD/MBA	Member	Carry .
5	Prof.N.Sukumar/ASP/S&H	Member	N. Sur 2
6	Prof. R.Balraj/AP/EEE	Member	22/1
7	Prof .R.S.Kamalakannan/AP/ECE	Member	REMEN
8	Prof.K.Thamaraikannan/AP/CIVIL	Member	Thomasla

IPR Cell Coordinator

Principal Principal



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# INTELLECTUAL PROPERTY RIGHTS CELL

Ref: SVHEC/2020-2021

Date: 24.08.2020

A meeting of INTELLECTUAL PROPERTY RIGHTS CELL was conducted with members on 24.08.2020

The following action taken activities are recorded as discussed on 21.06.2019.

S.No	Points discussed	Action taken		
	Sensitize the students with 1.Seminar on "Intellectual Property Rights- Challenges			
	current issues & challenges in	Issues "conducted on 20.02.2020		
1	the field of IP at National and	2.Seminar on "Intellectual Property Rights in the		
1	International Level through	contemporary world: New Challenges conducted on		
	programs	16.03.2020		
		1.Seminar on "Protection and Enforcement of IPR"was		
	Conduct IPR awareness workshops for various stakeholders.	conducted in our college auditorium on 21.01.2020		
2.		2. Seminar on "Four areas of IPR" was conducted in our		
		college auditorium on 07.03.2020.		
		3. Seminar on "Protection of Trade secrets "was conducted in		
		our college auditorium on 14.03.2020		
	To provide awareness about	1. Seminar on "Introduction of patents and its uses for research		
3.	patents and its uses in IPR	scholars and students was conducted on 11.01.2020		
	through our IP Cell.			

The points prominently discussed in the meeting are as follows:

- Sensitize the students with current issues & challenges in the field of IP at National and International Level through programs
- Conduct IPR awareness workshops for various stakeholders relate to Engineering ethics.
- To provide awareness about research and its uses in IPR.

S.NO	NAME	DESIGNATION	SIGN
1	Dr.P.Thangavel /PRINCIPAL	Chairman	Con 108/2012
2	Dr.T.Senthil Prakash/ HOD/CSE	Coordinator	- Be win
3	Dr.S.Prakasam,/HOD/MECH	Member	Kang
4	Dr.S.Sathyasundari /HOD/MBA	Member	0,787
5	Prof.N.Sukumar/ASP/S&H	Member	N. Sugare
6	Prof.R.Balraj/AP/EEE	Member	22/2
7	Prof .R.S.Kamalakannan/AP/ECE	Member	RETURN
8	Prof. K.Thamaraikannan/AP/CIVIL	Member	Thoracot
	IPR Cell Coordinator, 24/8/20		Principal Police